

# mcn 6 great reasons to come to San Diego!



- **INNOVATE.** MCN is your one-stop shop to see what some of the most innovative vendors in the industry are up to, and try the technology out for yourself.
- **CONNECT.** Build a network of peers with diverse experience. From seasoned decision-makers to emerging professionals, all with a range of skills and interests.
- **LEARN.** MCN sessions go beyond what works—they share what doesn't, too. Take best practices back to work that you can apply right away.
- **COLLABORATE.** Learn from colleagues working on cutting-edge projects, then get hands-on. At MCN we love to collaborate and build new things—together.
- **EXPLORE.** Go in-depth with experts in immersive workshops and behind-the-scenes on tours at tech-forward organizations around the city.
- **EXPAND.** MCN welcomes more than just museums. Meet global professionals from aquariums, zoos, archives, and libraries, and everything in between.

... and did we mention the awesome social events? They're included with registration!